

OUTREACH AND EDUCATION TO PROMOTE SOURCE WATER PROTECTION

All water that flows from a tap originally comes from a source. Great Lakes communities work to raise awareness about where drinking water comes from and what citizens can do to protect their source water and use diverse methods to inform citizens of threats and opportunities to help protect source water.

- Social media content and online fact sheets help to push information through new channels and reach diverse audiences.
- Interactive mapping tools and websites listing pharmaceutical take back events and locations can assist concerned citizens who want to protect their community's water supply.
- Traditional inserts with water bills and quarterly municipal water quality reports are a tried and true method to put information in citizens' hands.
- In rural communities, soil and water conservation organizations use mailers, demonstration field days, and other community events help farmers adopt best management practices for keeping nutrients out of waterways and groundwater.

See below for related Investments in public outreach and awareness campaigns across the Great Lakes Basin.

Related Investments

INVESTMENT

CITY OF TOLEDO: CLEAR CHOICES, CLEAN WATER CAMPAIGN

Updated on: March 23 2020

The [City of Toledo](#) partners with regional government entities, nonprofits, soil and water districts, and others stakeholders to educate the public about best practices for water stewardship within the Western Lake Erie Basin.

LEARN MORE ABOUT CITY OF
TOLEDO: CLEAR CHOICES, CLEAN
WATER CAMPAIGN

INVESTMENT

CITY OF TOLEDO: PRESCRIPTION MEDICATION DROP-OFF PROGRAM

Updated on: February 27 2020

The Toledo Police Department provides 24-hour unwanted prescription medication drop-off sites for all solid drugs and pills and participates in biannual Prescription Drug Take Back Days, sponsored by the U.S.

LEARN MORE ABOUT CITY OF
TOLEDO: PRESCRIPTION
MEDICATION DROP-OFF PROGRAM

INVESTMENT

CITY OF MILWAUKEE: MEDICINE TAKEBACK PROGRAM

Updated on: February 27 2020

The city of Milwaukee coordinates with local stakeholders to provide multiple options for people to safely dispose of unwanted or expired prescription and over-the-counter medications.

LEARN MORE ABOUT CITY OF
MILWAUKEE: MEDICINE TAKEBACK
PROGRAM

ISSUE

[Source Water](#)

TYPE

[Strategy](#)
