

## STRATEGIES OF THE COASTAL ASSEMBLY

The Coastal Assembly takes an adaptive approach in pursuing strategies to improve collaboration, establish basin-wide conservation goals, track progress, and adjust actions on a regular basis.

### Build a regional partnership +

- Create a working group representing various coastal wetland constituencies
- Build trust, partnership and commitment in a clear governance structure
- Connect with other coastal partnership efforts within the region
- Pilot a coastal wetlands program encompassing Saginaw Bay to western Lake Erie, eventually expanding on this to engage with wetlands stakeholders basin-wide

### Establish shared coastal wetlands vision and goals +

- Support group processes to identify coastal wetland goals that incorporate regional planning and agency priorities
- Develop and conduct a collaborative goal setting process
- Develop metrics with measurable targets
- Identify strategic locations for implementing protection, restoration, and enhancement projects

### Develop a coastal wetland implementation strategy +

- Develop a plan to implement the right practices in the right places
- Develop and pursue a plan to fill science and knowledge gaps
- Establish and promote best management practices for coastal wetland conservation
- Design decision tools and programs that help coordinate management activities and align and direct funding to priority sites

### Communicate the vision and need for protecting coastal wetlands +

- Create information materials on coastal wetlands for key audiences
- Develop an information delivery strategy
- Deliver information through a variety of means such as personal outreach, websites, and workshops
- Support hands-on learning opportunities for stakeholders
- Promote best management practices

### Track progress and make needed adjustments +

- Track progress against high-level goals using consistent metrics
- Evaluate collaboration of the GLCA
- Adjust management strategies, communication processes and governance as necessary
- Celebrate successes

ISSUE

Coastal Wetlands

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TYPE

Strategy

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