The Indiana Agriculture Nutrient Alliance (IANA) is a non-profit organization that brings together agriculture groups, government agencies, conservation organizations and academics working to improve soil health and nutrient management practices across the state.

The IANA’s 14 partner organizations collaborate to identify opportunities to jointly enhance their programs and advance the shared goals of reducing agricultural nutrient loss and improving water quality. The IANA seeks to bridge multi-partner efforts to realize significant, positive impacts across Indiana by focusing on four areas:

1. Establishing shared goals for statewide practice adoption that encourage fertilizer and nutrient loss reductions.
2. Identifying shared opportunities for partner organizations to maximize awareness, support, and implementation of strategic objectives.
3. Sharing information to develop best management practice educational materials for farmers and stakeholders to encourage fertilizer and nutrient loss reductions.
4. Assisting partner organizations with pursuing collaborative nutrient-focused research and compiling outcomes.

IANA operates as a standalone nonprofit group led by a board of directors elected from representatives in the partnership. The first Executive Director was hired in February 2018. While the group is still in its early stages, survey information about farming practices and attitudes reported on its website give a preview of the type of metrics they will be using to track progress towards shared goals.
TYPE
Investment

ISSUE
Source Water