

FREQUENTLY ASKED QUESTIONS

Blue Accounting is an initiative and online platform that provides cutting-edge information services about the Great Lakes. This issue-based, goal-driven initiative will help our leaders manage the world's largest freshwater ecosystem in a more collaborative, effective, and holistic manner.

- ▶ What is Blue Accounting?
- ▶ What's the idea behind the core pages of results, strategies, and investments?
- ▶ How is Blue Accounting different from other data initiatives?
- ▶ Who is Blue Accounting for?
- ▶ What is a collaborative group and who are the members?
- ▶ Is Blue Accounting collecting new data?
- ▶ Who leads Blue Accounting?
- ▶ How is Blue Accounting funded?
- ▶ Is Blue Accounting just an environmental program?
- ▶ Where do your data and information come from?
- ▶ I have an idea for a Blue Accounting pilot. How do I get involved?
- ▶ What's the status of the site?
- ▶ Why is some content available from some issues and not others?
- ▶ How will you seek feedback from stakeholders?
- ▶ How can I easily extract information that is important to me?
- ▶ What is the long-term plan for the site?
- ▶ How can I find all of the information pertaining to my state or province?
- ▶ Who can I contact if I have questions?